



2018 Fall Heritage Rail Alliance Convention Hosted by Cumbres & Toltec Scenic Railroad



Santa Fe, NM

November 7-11, 2018

Registration - HRA Member

HERITAGE RAIL ALLIANCE * c/o HRA 2018 Fall Convention * P.O. Box 1189 * Covington, GA 30015

Please print and return this registration packet and full payment to the address above. Please make checks payable to HRA. Refunds, less a \$50.00 administrative fee, will be made on all cancellations before Oct. 7, 2018. No refunds will be made on cancellations after Oct. 8, 2018. Registration price includes all seminars, receptions, Thursday breakfast and buffet lunch, Friday breakfasts, Saturday field trip and Saturday evening banquet.

General Information—\$325 (includes one convention registration.)

Note: registration fee after Oct. 7, 2018 will be \$425

Attendee: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Primary Contact: _____

Emergency Contact: _____

Additional Attendees—\$325 per person (\$425 after Oct. 7, 2018)

Name and Title: _____

Name and Title: _____

Name and Title: _____

Name and Title: _____

Name and Title: _____

Total Registration fee: For non-members of Heritage Rail Alliance, please add an additional \$100 per participant.

Additional Attendee fee: _____

Non-Member fee: _____

Total Payment: _____

Fam Tours Options:

Monday, November 5, 2018 – FAM tour with ride in Durango, CO with the D&S RR

Cost: \$70.00 per person, Round trip train ride from Durango to Cascade Canyon. Train departs from the D&S RR in Durango, CO at 9:30 am.

****Transportation between Durango and Santa Fe is on your own****

Tuesday, November 6, 2018 – Visit to Albuquerque, NM

See the #2926 Rebuild, visit the Rail Runner Express – Facility Tour

Experience the Sandia Peak Aerial Tram ride with lunch

Rail Runner RT transportation

Cost: \$150.00 per person, *Departure from LaFonda Hotel at 8:30 am

****Tuesday early check-in Registration in evening****

Wednesday, November 7, 2018 - Visit Los Alamos, NM

Tour the Bradbury Science Museum with RT touring motorcoach transportation.

Cost: \$75.00

****Wednesday check-in Registration all day****

Thursday, November 8, 2018—Alternative Tour for Partners/Spouses

Tour of the Georgia O’Keeffe Museum on the Plaza

Cooking Demonstration with lunch at the Santa Fe School of Cooking on the Santa Fe Plaza

Bus trip and tour of the New Mexico Governor’s Mansion

Cost: \$150.00 per person

Requests:

Partners, family and spouses attending the convention have several a la carte purchase options in addition to pre-conference trips:

Wednesday motorcoach trip to Bradbury Science Museum \$75.00 pp Qty _____

Breakfasts: Thursday \$32.00, Friday \$32.00. Qty _____

Thursday, Buffet lunch \$42.00. Qty _____

Saturday Package: Both Day Trip C&TSR and Evening Banquet \$185.00 Qty _____

Family Package Total \$ _____

Monday Fam Tour with D&S \$70 pp Total \$ _____

Tuesday Fam Tour to Albuquerque \$150 pp Total \$ _____

Wednesday Fam Tour to Los Alamos \$75.00 Total \$ _____

Thursday Alternative Tour \$150 pp Total \$ _____

Saturday Package \$185.00 pp Total \$ _____

Family Package Total \$ _____

Total registration from first page \$ _____

Total Due \$ _____

Added Value Features for convention as part of the convention registration:

- **Evening hot hors-d'oeuvres reception with Vendor Spotlight, main ballroom.**
- **Thursday Breakfast:**

La Fonda Breakfast: Harvey House French toast served with warm maple syrup, breakfast croissants with scrambled eggs, chorizo, and Mexican Cheese, Applewood-smoked bacon, assorted breakfast breads, fruit preserves, and butter, freshly sliced seasonal fruit, individual assorted fruit and yogurts. Main Ballroom.
- **Thursday Buffet Lunch:**

La Fiesta Plaza Lunch: Fresh garden greens with Jicama, red bell peppers, red onions, and queso fresco served with assorted dressings, cheese enchiladas served with red and green chile, chicken fajitas with grilled red onions and bell peppers, pinto beans, Spanish rice, pozole and calabacitas rancheras, warm flour tortillas and butter. Main Ballroom.
- **Friday Breakfast:**

Santa Fe Breakfast: Scrambled eggs with a choice of three accompaniments, chilaquiles, red or green chile, chorizo sausage, asadero cheese, mushrooms, scallions or fire-roasted green chile, grilled breakfast potatoes, Applewood-smoked bacon or sausage links, warm flour tortillas, assorted breakfast breads, fruit preserves, and butter, freshly sliced seasonal fruit, individual assorted fruit yogurts. Main Ballroom.
- **Friday Evening reception with entertainment hosted by Rail Events**
- **Saturday, Excursion by Motor coach to Cumbres & Toltec Scenic Railroad:**

Steam train ride from Chama, NM to Cumbres Station, CO; Motor coach to Antonito, CO – tour of the #168 and Historic Car Project. Motor coach back to Santa Fe, NM.
- **Boxed Breakfast on the Bus to Chama, Saturday November 10, 2018**

Burritos with whole fruit and yogurts.
- **Boxed Lunch on the Bus to Antonito, Saturday November 10, 2018**

All boxed lunches served with fresh whole fruit, potato chips, cookie or double-chocolate brownie. Assortment of sandwiches to include Deli Sandwich, honey ham and smoked turkey breast with bacon, green chile, avocado. Asadero cheese, Chicken Salad Sandwich served on a flaky croissant with arugula, Salami & Virginia Ham on a hoagie roll with marinated peppers, red onion and provolone cheese, Grilled Vegetable Wrap with grilled Portobello mushrooms, zucchini, yellow squash and bell peppers, topped with asadero cheese and baby spinach with roasted garlic aioli in a whole wheat tortilla.
- **Saturday Gala Dinner November 10, 2018**

Featuring Native Flute, Navajo Blessing, entertainment and speech by Ed Pulsifer, Marketing Director, La Fonda on the Plaza, Theme: History of the Harvey Girls and Harvey Houses and the relationship to the railroad hospitality industry.

Seminars included in the Conference

Seminar Sessions

Managing Social Media

Digital Advertising

Group Sales

Retail and Gift Shop Management

Safety

FRA Issues

Strategic Planning

Fund Raising and the Future

Historic Landmark Status

Locomotive #168 Restoration

Premium Service and Customer Service

Historic Car Restoration

Disaster and Emergency Preparedness

Insurance

Volunteers